## A FACTORABLE BANACH ALGEBRA WITH INEQUIVALENT REGULAR REPRESENTATION NORM

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ABSTRACT. An example is given of a semisimple commutative Banach algebra which factorizes but whose norm is not equivalent to the norm induced by its regular representation. This is a stronger version of the example given in [4] and it can be viewed as an example of a factorizing commutative abstract Segal algebra.

Let S be the semigroup (with pointwise addition) of all real sequences  $b=\{b_n\}_{n\in\mathbb{N}}$  with  $b_n>0$  for almost all n. For  $b=\{b_n\}_{n\in\mathbb{N}}\in S$  define  $w(b)=\min\{n\in\mathbb{N}|b_m>0\text{ for all }m\geqslant n\}$ . Since w(b+c)=n implies  $b_{n-1}\leqslant 0$  or  $c_{n-1}\leqslant 0$ , we have  $w(b+c)\leqslant w(b)w(c)$  for all  $b,c\in S$ . Let  $A_w=l^1(S,w)$  be the weighted semigroup algebra with norm  $\|\cdot\|_w$ :

$$\left\| \sum_{n \in \mathbf{N}} \lambda_n \varepsilon_{f_n} \right\|_{w} = \sum_{n \in \mathbf{N}} |\lambda_n| \cdot w(f_n),$$

where  $\varepsilon_{f_n}$  denotes the Dirac measure concentrated at  $f_n \in S$ .

Let  $a = \sum_n \lambda_n \varepsilon_{f_n} \in A_w$ , with  $f_n = \{f_{nk}\}_{k \in \mathbb{N}}$ , and let  $\varepsilon > 0$  be given. For each  $m \in \mathbb{N}$  let  $r_m$  be such that  $\|\sum_{n > r_m} \lambda_n \varepsilon_{f_n}\|_w < \varepsilon/(m+1)^3$ . We may suppose  $r_m < r_{m+1}$  for all m. Let  $K_m = \{f_{nm} | 1 \le n \le r_m, f_{nm} > 0\}$  and define

$$k_m = \begin{cases} \frac{1}{2} \min K_m, & K_m \neq \emptyset, \\ 1, & K_m = \emptyset. \end{cases}$$

Let  $k = \{k_m\}_{m \in \mathbb{N}}$  and  $g_n = f_n - k$  for all n. For  $m, n \in \mathbb{N}$  with  $n \leqslant r_m$  we have  $g_{nm} > 0$  if and only if  $f_{nm} > 0$ . This implies  $g_n \in S$  and  $w(g_n) \leqslant m \cdot w(f_n)$ . Hence

$$\left\| \sum_{n} \lambda_{n} \varepsilon_{g_{n}} \right\|_{w} \leqslant \left\| \sum_{n=1}^{r_{1}} \lambda_{n} \varepsilon_{g_{n}} \right\|_{w} + \sum_{m=1}^{\infty} \left\| \sum_{n=r_{m}+1}^{r_{m+1}} \lambda_{n} \varepsilon_{g_{n}} \right\|_{w}$$

$$\leqslant \|a\|_{w} + \sum_{m} \sum_{r_{m} < n} |\lambda_{n}| \cdot (m+1)w(f_{n})$$

$$\leqslant \|a\|_{w} + \varepsilon \cdot \sum_{m} \frac{1}{(m+1)^{2}}.$$

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So a can be factored in  $A_w$ :  $a = \varepsilon_k \cdot (\sum_n \lambda_n \varepsilon_{g_n})$  with  $\|\sum_n \lambda_n \varepsilon_{g_n}\|_w \leqslant \|a\|_w + \varepsilon'$  which means that factorization can be achieved almost multiplicatively for the norms. It is easily seen that if we had, in addition, the possibility of choosing the factor  $\sum_n \lambda_n \varepsilon_{g_n}$  arbitrarily close to a, then  $A_w$  would in fact have bounded approximate units. However, the situation is quite different:

For  $n \in \mathbb{N}$  define  $d_n = \{d_{nk}\}_{k \in \mathbb{N}} \in S$  by

$$d_{nk} = \begin{cases} 0, & k < n, \\ 1, & k \geqslant n. \end{cases}$$

Obviously,  $w(d_n) = n$ . Since  $d_{nk} \ge 0$  for all  $k \in \mathbb{N}$ , the operator of left multiplication by  $\varepsilon_{d_n}$  in  $A_w$  has norm  $\le 1$ . This proves that the norm  $\|\cdot\|_w$  on  $A_w$  is not equivalent to the norm induced by the regular representation.

COROLLARY. There is a nontrivial commutative abstract Segal algebra (see [3]) which factorizes.

PROOF. Let  $A = A_w$  be as above and B(A) the Banach algebra of all bounded linear operators on A. Let B be the norm closure of A in B(A) where, of course, A is embedded in B(A) by its regular representation. Clearly, B is a Banach algebra and A is a dense ideal in B since all elements of B are multipliers of A. The required norm inequalities are obviously satisfied and, as follows from above,  $B \neq A$ .

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